

**MICHAEL STEPHEN GOODSTADT**  
***CURRICULUM VITAE***

**Personal**

Born: Tenby, Wales, United Kingdom  
January 1, 1940

Citizenships: Canadian & United Kingdom

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Toronto, Ontario, Canada, M4L 3V2

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**University Education**

- B.A. (Hons.) (Class I), Psychology, University of Manchester, England, 1960-1963.
- Ph.D., Psychology, Stanford University, Stanford, California, 1965-1969. Major Area: Social Psychology.

**Professional Accreditation:** Certified Psychologist, College of Psychologists of Ontario:

**Honours, Fellowships and Scholarships**

- Senior Research Fellowship, Christie Hospital and Holt Radium Institute, Manchester, England, 1963-1965 (fellowship from the International Union Against Cancer, Geneva, Switzerland).
- Fulbright Travel Fellowship, 1965-1969.
- NATO Studentship from the Science Research Council, England, held at Stanford University, 1966-1968.
- Dorothy Chandos Smiley Fellowship, Stanford University, 1965-1966.
- Principal, Addiction Research Foundation, Toronto, 1993
- Robin Badgley Teaching Excellence Award: 2005 and 2012: University of Toronto, Dalla Lana School of Public Health

### EMPLOYMENT HISTORY

2007-2012	Director MPH/MHSc Program in Social and Behavioural Health Sciences (Health Promotion) Dalla Lana School of Public Health, University of Toronto
2000-2007	Associate Director MHSc Program in Health Promotion Department of Public Health Sciences, University of Toronto
2003-2010	Fellow, Centre for Health Promotion, University of Toronto
2000-2003	Director Best Practices & Evaluation Unit Centre for Health Promotion, University of Toronto
1997-2003	Deputy Director Centre for Health Promotion, University of Toronto
<b>1997 (March)</b>	<b><i>Retirement from Addiction Research Foundation, Toronto, Canada</i></b>
1994 - 1997	Deputy Director Centre for Health Promotion, University of Toronto
1993 - 1994	Acting Director (Secondment from Addiction Research Foundation) Centre for Health Promotion, University of Toronto
1993 - 1997	Senior Scientist Social & Evaluation Research Department Addiction Research Foundation, Toronto, Canada
1990 - 1993	Director Prevention and Health Promotion Research & Development Department Addiction Research Foundation, Toronto, Canada
1987 - 1990	Director Division of Prevention, Center of Alcohol Studies Rutgers University, New Jersey, USA.
1979 - 1987	Head & Senior Scientist, Education Research Programme Prevention Studies Department Addiction Research Foundation, Toronto, Canada.
1972 - 1979	Scientist III Evaluation Studies Department, Addiction Research Foundation, Toronto, Canada.
1969 - 1972	Assistant Professor Department of Psychology, University of Western Ontario, London, Canada.
1963 - 1965	Senior Research Fellow Christie Hospital & Holt Radium Institute, Manchester, UK

### UNIVERSITY APPOINTMENTS

2012 – Present	Adjunct Professor
1990 - 2012	Full Professor Dalla Lana School of Public Health (formerly Department of Public Health Sciences) Faculty of Medicine, University of Toronto, Canada
1995 - Present	Member, Graduate Faculty (School of Graduate Studies) Department of Community Health, University of Toronto
1987-1990	Associate Professor Graduate School of Applied and Professional Psychology Rutgers University, New Jersey, USA.
1987	Associate Professor (status appointment) Department of Behavioural Science, Faculty of Medicine University of Toronto, Canada
1969 - 1972	Assistant Professor Department of Psychology, University of Western Ontario, London, Canada.
1969 (Summer)	Lecturer Department of Psychology, Stanford University, California, USA.
1966 - 1969	Teaching Assistant Department of Psychology, Stanford University, Stanford, California, USA.

## PUBLICATIONS

**Goodstadt, M.S.** Public Education About Cancer: Research Findings and Theoretical Concepts. UICC (International Union Against Cancer). Monograph Series, Volume 5, New York: Springer-Verlag, 1967. (Principal author).

**Goodstadt, M.S.** Helping and Refusal to Help: A Test of Balance and Reactance Theories. Journal of Experimental Social Psychology, 1971, 7, 610-622.

Sorrentino, R., Vidmar, N., & **Goodstadt, M.S.** Opinion Change in a Crisis: Effects of the 1970 Canadian Kidnapping Crisis on Political and Ethnic Attitude. Canadian Journal of Behavioural Science, 1974, 6, 199-218. (Reprinted in Wm. E. Mann & Les Wheatcroft (Eds.), Canada: A Sociological Profile. Toronto: Copp Clark, 1976.)

**Goodstadt, M.S.** (Ed.). Research on Methods and Programs of Drug Education. Toronto: Addiction Research Foundation, 1974.

**Goodstadt, M.S.** Myths and Methodology in Drug Education: A Critical Review of the Research Evidence. In, M.S. Goodstadt (Ed.), Research on Methods and Programs of Drug Education. Toronto: Addiction Research Foundation, 1974.

**Goodstadt, M.S.**, & Gruson, V. The Randomized Response Technique: A Test on Drug Use. Journal of the American Statistical Association, 1975, 70(352), 814-818.

**Goodstadt, M.S.** Impact and Roles of Drug Information in Drug Education. Journal of Drug Education, 1975, 5(3), 223-233.

Pierce, J., Hieatt, D., **Goodstadt, M.S.**, Lonero, L, Cunliffe, A., & Pang, H. Experimental Evaluation of a Community-Based Campaign Against Drinking and Driving." In Alcohol, Drugs, and Traffic Safety (proceedings of the Sixth International Conference of Alcohol, Drugs, and Traffic Safety). Toronto: Addiction Research Foundation, 1975.

**Goodstadt, M.** Drug Education - Where Do We Go From Here? In R. Ostman (Ed.), Communication Research and Drug Education, Volume III, International Yearbooks of Drug Addiction and Society. Beverly Hills, California: Sage Publication, 1976.

**Goodstadt, M.S.**, Cook, G., & Gruson, V. The Validity of Reported Drug Use: The Randomized Response Technique. International Journal of Addictions, 1977, 13(3), 359-367.

**Goodstadt, M.S.**, Chung, L., Kronitz, R., & Cook, G. Mail Survey Response Rates: Their Manipulation and Impact. Journal of Marketing Research, 1977, 14(3), 391-395.

Smart, R.G., & **Goodstadt, M.S.** Effects of Reducing the Legal Purchasing Age on Drinking and Drinking Problems: A Review of Empirical Studies. Journal of Studies on Alcohol, 1977, 38(7), 1313-1323.

Smart, R.G., & **Goodstadt, M.S.** Alcohol and Drug Use Among Ontario Adults: Report of a Household Survey, 1976. Canada's Mental Health, 1977, 25(3), 2-5.

**Goodstadt, M.S.**, & Magid, S. When Thurstone and Likert Agree - A Confounding of Methodologies. Educational and Psychological Measurement, 1977, 37, 811-818.

**Goodstadt, M.S.**, & Kronitz, R. Public Service Radio: The Development and Evaluation of a Campaign. Journal of Drug Education, 1977, 7(2), 149-161.

**Goodstadt, M.S.** Examination of the Effectiveness of Federally Funded Alcohol and Drug Abuse Education and Prevention Programs for Youth. Hearings before the Subcommittee on Alcoholism and Drug Abuse of the Committee on Human Resources, U.S. Senate. March 24-25, 1977.

**Goodstadt, M.S.**, Cook, G., Magid, S., & Gruson, V. Drug Attitude Scale (DAS): Its Development and Evaluation." International Journal of Addictions, 1978, 13(8), 1307-1318.

**Goodstadt, M.S.** Alcohol and Drug Education: Models and Outcomes. Health Education Monographs, 1978, 6(3), 263-279.

**Goodstadt, M.S.**, Smart, R.G., & Gillies, M. Public Attitudes Towards Increasing the Price of Alcoholic Beverages. Journal of Studies on Alcohol, 1978, 39(9), 1630-1632.

Sheppard, M.A., & **Goodstadt, M.S.** Alcohol Education: Ten Lesson Plans for Grades 7 and 8. Toronto: Addiction Research Foundation, 1978.

Sheppard, M.A., & **Goodstadt, M.S.** Alcohol Education: Ten Lesson Plans for Grades 9 and 10. Toronto: Addiction Research Foundation, 1978.

Sheppard, M.A., & **Goodstadt, M.S.** Films and Drug Education. Journal of Drug Education, 1979, 9(4), 371-374.

Erickson, P.G., & **Goodstadt, M.S.** Legal Stigma for Marijuana Possession. Criminology, 1979, 17, 208-216.

**Goodstadt, M.S.** Drug education -- A turn on or a turn off? Journal of Drug Education, 1980, 10(2), 89-89.

Schankula, H., **Goodstadt, M.S.**, et al. (1981). Alcohol: Public education and social policy. Report of the Task Force on Public Education and Social Policy. Toronto: Addiction Research Foundation.

**Goodstadt, M.S.** Planning and Evaluation of Alcohol Education Programmes. Journal of Alcohol and Drug Education, 1981, 26(2), 1-10.

Sheppard, M.A., **Goodstadt, M.S.**, & Chan, G. Drug Education in Ontario Schools: Content and Processes. Journal of Drug Education, 1981, 11(4), 317-326.

**Goodstadt, M.S.**, Lawson, S.L., & Langford, E.R. Role-models Regarding Smoking and Fitness: A Survey of Youth Agencies in Ontario. Adolescence, 1982, 17(68), 931-938.

Sheppard, M.A., & **Goodstadt, M.S.** From Scare Tactics to Reasoned Decisions: A Decade of Drug Education Films. Education Communication & Technology Journal, 1982, 30(2), 91-96.

**Goodstadt, M.S.**, Sheppard, M.A., & Chan, G.C. Relationships Between Drug Education and Drug Use: Carts and Horses. Journal of Drug Issues, 1982, 12(4), 431-442.

**Goodstadt, M.S.**, Sheppard, M.A., & Chan, G.C. An Evaluation of Two School-Based Alcohol Education Programs. Journal of Studies on Alcohol, 1982, 43(3), 352-369.

Kohn, P.M., **Goodstadt, M.S.**, Cook, G.M., Sheppard, M.A., & Chan, G.C. Ineffectiveness of Threat Appeals about Drinking and Driving. Accident Analysis and Prevention, 1982, 14(6), 457-464.

Cafiso, J., **Goodstadt, M.S.**, Garlington, W.K., & Sheppard, M.A. Television Portrayal of Alcohol and Other Beverages. Journal of Studies on Alcohol, 1982, 43(11), 1232-1243.

**Goodstadt, M.S.**, Chan, G.C., & Sheppard, M.A. Developmental and Generational Trends in Alcohol, Cannabis and Tobacco Use - A Ten Year Cohort Analysis. Drug and Alcohol Dependence, 1982, 10, 303-320.

**Goodstadt, M.S.**, & Sheppard, M.A. Three Approaches to Alcohol Education. Journal of Studies on Alcohol, 1983, 44(2), 362-380.

Caleekal-John, A., & **Goodstadt, M.S.** Alcohol and Its Consequences Among Canadian University Students. Canadian Journal of Higher Education, 1983, 13(2), 59-69.

Magid, S.G., & **Goodstadt, M.S.** Ontario Juvenile Delinquency Statistics and Their Implications for Drug Education. Toronto: Addiction Research Foundation, 1983 (mimeo).

**Goodstadt, M.S.** (Contributor). Alcohol: The Prevention Debate, edited by M. Grant and Bruce Ritson, London: Croom Helm, 1984.

**Goodstadt, M.S.** Shaping Drinking Practices Through Education. In J-P von Wartburg et al. (Eds.), Currents in Alcohol Research and the Prevention of Alcohol Problems. Toronto: Hans Huber, 1984.

**Goodstadt, M.S.**, Sheppard, M.A., & Chan, G.C. Non-use and Cessation of Cannabis Use: Neglected Foci of Drug Education. Addictive Behaviors, 1984, 9, 21-31.

**Goodstadt, M.S.**, & Caleekal-John, A. Alcohol Education Programs for University Students: A Review of Their Effectiveness. International Journal of the Addictions, 1984, 19(7), 721-741.

Smart, R.G., **Goodstadt, M.S.**, Adlaf, E.M., Sheppard, M.A., & Chan, G.C. Trends in the Prevalence of

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Alcohol and Other Drug Use Among Ontario Students: 1977-1983. Canadian Journal of Public Health, 1985, 76(3), 157-162.

Sheppard, M.A., & **Goodstadt, M.A.** Drug Education: Why We Have So Little Impact. Journal of Drug Education, 1985, 15(1), 1-5.

**Goodstadt, M.S.**, Chan, G.C., Sheppard, M.A., & Cleve, J.C. Consistencies in Self-Reported Drug Use Among Students in Ontario (Canada). Bulletin on Narcotics, 1985, 37(2-3), 55-65.

Sheppard, M.A., & **Goodstadt, M.A.** Drug Use and Peer Pressure: Exploding the Myth. Adolescence, 1985, 20, 949-958.

**Goodstadt, M.S.** Alcohol Education Research and Practice: A Logical Analysis of the Two Realities. Journal of Drug Education, 1986, 16, 349-365.

Smart, R.G., Adlaf, E.M., & **Goodstadt, M.S.** Alcohol and Other Drug Use Among Ontario Students: An Update. Canadian Journal of Public Health, 1986, 77, 57-58.

**Goodstadt, M.S.**, Chan, G.C., Sheppard, M.A., & Cleve, J.C. Factors Associated with Cannabis Non Use and Cessation of Use: Between and Within Survey Replications of Findings. Addictive Behaviors, 1986, 11, 275-286.

**Goodstadt, M.S.** Alcohol Education Programs in School Settings. Advances in Adolescent Mental Health, 1986, 2, 219-230.

**Goodstadt, M.S.** North American School-Based Drug Education: What is Wrong? What Can We Do? Journal of School Health, 1986, 56, 278-281. (Also in The Education Digest, 1987, February, 44-47.)

**Goodstadt, M.S.** Substance Abuse: The Challenge to Educators. In L. L. Stewin & S. J. H. McCann (Eds.), Contemporary Canadian Issues: A Canadian Mosaic. Toronto: Copp Clark Pitman. 1987

**Goodstadt, M.S.**, Simpson, R.I., & Loranger, P.O. Health Promotion: A Conceptualization for a Comprehensive Health Promotion System. American Journal of Health promotion, 1987, Winter, 58-63.

Sheppard, M.A., Willett, M.M., & **Goodstadt, M.S.** Peers or Parents? Who Has the Most Influence on Cannabis Use. Journal of Drug Education, 1987, 17(2), 123-128.

**Goodstadt, M.S.** Prevention strategies for drug abuse. Issues in Science and Technology, 1987, 3(2), 28-35.

Sheppard, M.A., Willett, M.M., & **Goodstadt, M.S.** The Drug Education - Drug Use Dilemma. Journal of Drug Education, 1987, 17(3), 197-200.

**Goodstadt, M.S.** Substance Abuse Curricula vs. School Drug Policies. Journal of School Health, 1989, 59(6), 246-250.

**Goodstadt, M.S.** Drug Education: The Prevention Issues. Journal of Drug Education, 1989, 19(3), 197-208.

**Goodstadt, M.S.**, & Willett, M.M. Opportunities for Drug Education in Canadian Schools: Implications of the Ontario Schools Drug Surveys, 1977-1985. Canadian Journal of Education, 1989, 14(3), 338-351.

**Goodstadt, M.S.** (1989). Addressing the problems of action research in the community: Lessons from alcohol and drug education. In N. Giesbrecht et al. (Eds.), Research, action, and the community: Experiences in the prevention of alcohol and other drug problems. OSAP Prevention Monograph No. 4. Rockville, MD: Office Of Substance Abuse Prevention.

Kozlowski, L.T., Annis, H.M., Cappell, H.D., Glaser, F.B., **Goodstadt, M.S.**, Israel, Y, Kalant, H., Sellers, E.M., & Vingilis, E.R. (Eds.). Research advances in alcohol and drug problems. Volume 10. N.Y.: Plenum. 1990.

**Goodstadt, M.** (1990). School-based education research findings: What have we learned? What can be done? In K. Ray, C. Faegre, & P. Lowery (Eds.), Prevention research findings: 1988 (OSAP Prevention Monograph 3). Washington, D.C.: U.S. Printing Office.

**Goodstadt, M.S.** & Mitchell, E. (1990). Prevention theory and research related to high risk youth. In Breaking new ground for youth at risk: Program summaries. OSAP. Rockville, MD: NIDA.

Hyndman, B., Giesbrecht, N.,....**Goodstadt, M.S.**.... Preventing substance abuse through multicomponent community action research projects: Lessons from past experiences and challenges for future initiatives. Contemporary Drug Problems, Spring, 1992, 133-164.

**Goodstadt, M.**, & Flynn, L. Protecting oneself and protecting others: Refusing service, providing warnings, and other strategies for alcohol monopolies. Contemporary Drug Problems, 1993, Summer, 277-291.

WHO European Working Group on Health Promotion Evaluation. Health Promotion Evaluation: Recommendations to Policymakers. Health Promotion in Canada, 1998, Spring, 13-28.

Kahan, B., & **Goodstadt, M.** An exploration of best practices in health promotion. Health Promotion in Canada, 1998, Spring, 9-11.

Kahan, B., & **Goodstadt, M.** Continuous quality improvement and health promotion. Health Promotion International, 1999, 14(1), 83-91.

Kahan, B., & **Goodstadt, M.** Understanding the determinants of health: Key decision makers in Saskatchewan Health Districts and Saskatchewan Health. Canadian Journal of Public Health, 1999, November/December, 90, Supplement 1, S47-S52.

Kahan, B., & **Goodstadt, M.** The Interactive Domain Model of Best Practices in Health Promotion:



Developing and Implementing a Best Practices Approach to Health Promotion. Health Promotion Practice, 2001, 2(1), 43-67.

**Goodstadt, M.**, Hyndman, B., McQueen, D. V., Potvin, L., Rootman, I., & Springett, J. (2001). *The evaluation in health promotion: Synthesis and recommendations*. In I. Rootman, **M. Goodstadt**, B. Hyndman, D. McQueen, L. Potvin, J. Springett, & E. Ziglio (Eds.), *Evaluation in health promotion: Principles and perspectives*. Copenhagen: World Health Organization.

Rootman, I., **Goodstadt, M.**, Potvin, L., & Springett, J. (2001). A Framework for Health Promotion Evaluation. In I. Rootman, **M. Goodstadt**, L. Potvin, J. Springett, D. McQueen & et al. (Eds.), *Evaluation in health promotion*. Copenhagen: World Health Organization.

Rootman, I., **Goodstadt, M.**, Hyndman, B., McQueen, D., Potvin, L., Springett, J., Ziglio, E. (Eds.), (2001). *Evaluation in Health Promotion: Principles and Perspectives*. Copenhagen: European Regional Office of the World Health Organization.

Jackson, S.F., Edwards, R.K., Kahan, B., & **Goodstadt, M.S.** (2001). *An assessment of the methods and concepts used to synthesize the evidence of effectiveness in health promotion: A review of 17 initiatives*. Report to Health Canada.

Kahan, B., & **Goodstadt, M.** (2002). IDM Manual for using the Interactive Domain Model approach to best practices in health promotion. Toronto: Centre for Health Promotion, University of Toronto.

Kahan, B., & **Goodstadt, M.** (2001). *The Interactive Domain Model Computer Program for Best Practices in Health Promotion, Version 2.12*. See <<http://www.utoronto.ca/chp/bestp.html>> for reports and products related to best practices projects.

Hancock RL, Ungar WJ, Einarson A, **Goodstadt M**, Koren G. Providing information regarding exposures in pregnancy: A survey of North American Teratology Information Services. *Reproductive Toxicology*. 2008; 25(3): 381-387.

## CONSULTATIONS

Member, Health and Welfare (Canada) Research Review Committee, 1974-1977.

Expert Witness, U.S. Senate Subcommittee on Alcohol and Drug Abuse, 1977.

Member, Advisory Committee for Development of Prevention Evaluation Manual. National Institute on Drug Abuse, 1978.

Member, Advisory Board, Alberta Alcohol and Drug Abuse Commission, Alcohol Moderation Campaign, 1981.

Member, Project Advisory Committee, Tobacco and Alcohol Prevention (Centers for Disease Control) Project, University of California at Los Angeles, 1982.

Consultant, Countering Pressures Related to Adolescent Misuse of Alcohol, NIAAA funded project, University of Michigan, Ann Arbor, Michigan, 1983-1984.

Member, Research Review Committee, Small Business Innovation Research, U.S. Public Health Service, 1984.

Member, World Health Organization, Expert Advisory Group on Risk Factors and Populations at Risk for Drug Dependence, Zurich, Switzerland, 1985.

Member, NIAAA Site Visit Committee, University of Washington, Seattle, Washington, 1985.

Member, Alcohol Education Expert Panel, Centers for Disease Control/Office of Disease Prevention and Health Promotion Project, IOX Assessment Associates, Culver City, California, 1985-86.

Member, Alcohol Content Panel, National Health Survey for School-age Youth (Centers for Disease Control) Survey, IOX Assessment Associates, Culver City, California, 1985-86.

Consultant, National Alcohol and Drug Agency, Bermuda, 1986.

Invited Participant, Health Goals for Ontario Conference, Guild Inn, Scarborough, April 22-24, 1987.

Member, Drug Education Expert Panel, Centers for Disease Control/ODPHP Project, IOX Assessment Associates, Culver City, 1987.

Member, World Health Organization, Expert Advisory Group, Zurich, Switzerland, 1987.  
Consultant, Secretary of Health and Human Services Planning Committee on Alcohol Abuse and Alcoholism. Washington D.C., September 1-2, 1987.

Consultant, NIAAA advisory committee on Alcohol Prevention: New Directions for School-Based

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Research. Washington, March 10, 1988.

Contractor, Prevention and Treatment Needs Assessment, Hudson County (NJ), 1987-88.

Consultant, NIAAA The Seventh Special Report to the U.S. Congress on Alcohol and Health -- scientific consultant for chapter on prevention of alcohol problems, 1988-1989.

Consultant, to Education Development Center, Inc. in development of prevention program for Seagram Distillers, 1988.

Consultant, to NIDA grantee (N. Tobler), Meta-analysis of Effectiveness of Alcohol/drug Prevention Programs, 1988-89.

Consultant, OSAP Demonstration Project, Tallahassee, Florida, 1988-89.

Consultant and contributing author to Volume I -- Initial Report on OSAP High Risk Demonstration Program, 1988-89.

Member, Advisory Panel, Centers for Disease Control (IOX Assessment Associates) project, A System to Evaluate the Effectiveness of School Health Education Designed to Influence Behaviors that Increase the Risk of AIDS and Other Health Problems among School-aged Youth, 1988-93.

Member, Scientific Advisory Committee, Grant-Pew-Kaiser Foundations, Study of Intervention to Prevent Substance Abuse, San Antonio, Texas, 1988-1991.

Consultant, Prevention Subcommittee Committee, New Jersey Joint Drug and Alcohol Advisory Committee, November, 1988.

Member, Advisory Panel, Evaluation of the Drug Free Schools and Communities Act Programs, Research Triangle Institute, 1988-1991.

Panellist, Surgeon General's Workshop on Drunk Driving, Washington DC, December 14-16, 1988.

Participant, Ad Hoc Advisory Panel on Substance Abuse, National Academy of Sciences, Commission on Behavioral and Social Sciences and Education, Washington DC, December 19, 1988.

Member, Institute of Medicine's Charles A. Dana Awards in Health Committee, 1989-

Chair, Curriculum Review Project Advisory Committee, United States Office of Substance Abuse Prevention/Department of Education April 18-19, 1989.

Member, Advisory Group, New Jersey's Kids Intervention with Kids in School (KIKS) program, 1989-1992.

Member, National Advisory Committee: Public Health Approaches to the Prevention of Alcohol and Drug Related Problems. National Prevention Coalition for the Prevention of Mental-Emotional Disabilities.

Member, NIDA Special Review Committee, October, 1989.

Member, Expert Panel, Centers for Disease Control (ETR Associates) project on prevention skills for AIDS, 1989-1990

Member, Prevention Committee, New Jersey Governor's Council on Substance Abuse, 1990.

Member, Ad hoc committee re. evaluation of Office of Substance Abuse Prevention grant programs. OSAP, Washington, DC, April 2, 1990.

Expert witness. Coroner's Inquest into death of Jimmy Whiffen (alcohol poisoning death). Ontario Coroner's Court, Toronto. November 29, 1990.

Invited participant. "Information Needs Relating to Lifestyle." National Task Force on Health Information Workshop, Ottawa, May 9, 1991.

Member, Expert Panel on Healthy Lifestyles Models; Ministry of Health, Public Health Branch. Invited Participant. Toronto, May 27, 1991.

Invited expert. "Adolescent Substance Abuse Prevention." Fordham University, NY, June 20-21, 1991.

Invited Participant. "A Response to Society's Mixed Messages: Environmental Strategies to Reduce Alcohol, Tobacco and other Drug Problems." OSAP 1991 Issue Forum. Philadelphia, PA, July 17-19, 1991.

Invited participant. "Workshop on the Principles and the Best Practices for Community-based Dialogue." Premier's Council on Health, Well-being and Social Justice. Toronto, November 29, 1991.

Leader of three person mission to Uruguay to assist the Government of Uruguay in the development of a National Strategic Drug Plan. (Funded in part by the (Canada) International Research Development Centre). April 27-May 11, 1992.

Consultant to Westat Corporation for U.S. Department of Education regarding "Evaluating Drug Prevention Programs." Washington D.C., September 1, 1992.

Consultant. First Joint Technical Meeting of World Health Organization and Mentor Foundation. Geneva, October 17-21, 1994.

Consultant. Wessex Health Authority (HealthWorks), Dorset, England. Regarding (1) effectiveness of school-based drug education, and (2) evaluating effectiveness of health promotion. February 26-28, 1997.

Co-chair. Working Group on Measuring the Impacts of Health Promotion Interventions. Workshop on Oral Health Promotion Research. National Institute on Dental Research Bethesda, MA. May 5-6, 1997.

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Consultant. Lower Canada College, Montreal. Prevention of substance abuse. March, 1998.

Consultant. Invited workshop presentation. "Best practices and health promotion." Ontario Ministry of Health, Toronto, Canada. May, 1998.

Consultant. Evaluation of selected Estonian health promotion projects: The World Bank. 1998-99.

Member. WHO European working group on health promotion evaluation: WHO (Euro), Health Canada, Centers for Disease Control. 1996-2000.

Consultant. Ukraine-Canada Youth for Health Project: Canadian International Development Agency/Canadian Society for International Health. 1998-2001.

Consultant. Evaluation of *Sheena's Place* (re. eating disorders): Ontario Ministry of Health. 1999-2000.

Consultant. Evaluation of the Ontario Health Promotion Resource System. Ontario Ministry of Health. 2000.

Consultant. An assessment of the methods and concepts used to synthesize the evidence of effectiveness in health promotion: A review of 17 initiatives. Health Canada. 2001.

Co-principal investigator: Development of Interactive Domain Model Approach to Best Practices in Health Promotion. 1997-2003.

PHAC: National Best Practices System for Chronic Disease Prevention and Control. Member of Steering Committee; Chair, Methodology Working Group; Member, Best Practices Portal Working Group. 2003-2007

PHAC: Canadian Best Practices Portal for Disease Prevention and Health Promotion: External Chair: 2008-2012

Consultant: PHAC Father Involvement Initiative. 2005-2008

Consultant: Ontario Problem Gambling Centre: 2002-present

### CONFERENCE PRESENTATIONS

"Helping and Refusal to Help: A Test of Balance and Reactance Theories." Paper read at the Eastern Psychological Association. New York, April 17, 1971.

"Social Influence and Bystander Apathy to Emergencies." Midwestern Psychological Association. Detroit, May 7, 1971.

"The Reactions of English Canadians to the October (1970) Crisis: The Influence of Threat and Residential Proximity to French-Canadians." Canadian Psychological Association. St. John's Newfoundland, June 5, 1971.

"Attribution of Responsibility for Group Success and Failure." Paper read at the Symposium on Attribution of Responsibility Research. Wallow, VA., 1971.

"Program Development and Evaluation of Drug Education: Problems and Methodology." Paper presented at Alcohol and Drug Problems of America 24th Annual Meeting. Bloomington, Minn., September 1973.

"Impact and Roles of Drug Information on Drug Education." Presented at Fifth International Institute on the Prevention and Treatment of Drug Dependence. Copenhagen, July, 1974.

"An Experimental Evaluation of a Community Based Campaign for the Prevention of Drug Driving: Preliminary Results" (with L. Lonero, et al.). TIRF Conference. Ottawa, 1974.

"Experimental Evaluation of a Community Based Campaign Against Drinking and Driving." Paper presented at the 6th International Conference on Alcohol, Drugs, and Traffic Safety, Toronto, September 1974 (with Jan Pierce, et al.).

"Education and Prevention -- Where Do we Go From Here?" Invited Address to Plenary Session of Summer School on Alcohol and Drugs. Calgary, August, 1974.

"The Effectiveness of Drug Education within the Context of Health Education." Paper presented at the Seminar on the Evaluation of European Drug Education. London, England, September 8-11, 1975.

"Current Progress in Alcohol and Drug Education." Plenary Session presented at CFADD Conference. Toronto, June, 1976.

"Alcohol Education: Its Impact and Its Future." Expert witness presentation to U.S. Senate subcommittee on Alcohol and Drug Abuse. Washington D.C., March, 1977.

"Alcohol and Drug Prevention Programs." Paper presented at The Aquatics and Alcohol Symposium. University of Manitoba, Winnipeg, May, 1977.

"Social Psychological Aspects of Non-Medical Drug Use." Discussant at American Psychological Association. Toronto, August 31, 1978.

"Alcohol and Other Drug Education: Alternative Evaluation Designs and Techniques." Paper presented at Seminar on Evaluation of Health Education and Behaviour Modification Programs. Toronto, September 15-16, 1978.

"Drug Education - A Turn On or A Turn Off?" Paper presented at the 10th International Conference on Health Education. London, England. September 20-27, 1979.

"Drugs and Prevention - The Origins and Effectiveness of Programmes." Paper presented at Education and Addiction, 1st Annual Conference of Irish Health Education Bureau. Killarney, Ireland, November, 1979.

"Drug Use and Drug Education Through the Stages of Life." Keynote address to International Workshop on Drug Education. Dublin, November 23-26, 1982.

"Shaping Drinking Practices Through Education." Paper presented at the International Symposium on Currents in Alcohol Research and the Prevention of Alcohol Problems. November 7-9, 1983. Lausanne, Switzerland.

"The Planning and Evaluation of Drug Education Programmes." Paper presented at Seminario de Metodologia de la Evaluacion de la Educacion para la Salud. Sevilla, Spain, December 14-15, 1983.

"The Planning, Development and Evaluation of Prevention Programmes: A North-American Perspective on Drug Education." Paper presented at Jornados sobre la prevencion de las drogodependencias: Experiencias en diferentes paises. Barcelona, Spain, June, 1985.

"High-risk Drug Users in Canada." Paper presented to WHO Special Working Group. Zurich, Switzerland, June, 1985.

"Alcohol Education Research and Practice: A Logical Analysis of the Two Realities." 12th World Conference on Health Education. Dublin, Ireland, September, 1985.

"Opportunities for Preventing and Programming in Schools." Paper presented at conference on Preventing Alcohol and Other Drug Abuse with Society: Exploring Our Roles. Ontario Institute for Studies in Education, Toronto, May, 1986.

"Prevention and Education." Five-day Course at Advanced School of Alcohol and Drug Studies, Rutgers University, June 1-6, 1986.

"How to be Effective in Drug Education: The Experimental Evaluation of Three Approaches to Cannabis Education." Paper presented at the International Symposium on Health Education in Schools. Jerusalem, Israel, July 6-10, 1986.

"Drug Education", Crime File Television panel, Washington D.C., 1986.

"Alcohol and Drug Use: The Prevention Issues." Keynote address. Alcoholism and Chemical Dependency: The Issues Conference. SUNY, Brockport, New York, March 20, 1987.

"Drug Education: The Prevention Issues." Paper presented at the Nordic Conference on Drug Education. Rosenon, Sweden, October 28-30, 1987.

"Education, Information, and Media." Paper presented at the National Conference on Alcohol Abuse and Alcoholism. Washington, D.C., November 11-13, 1987.

Consultant and leader, Community Training Seminar, Monroe, Louisiana, December 7-8, 1987.

"School-Based Drug Education Findings: What Have We Learned? What Can Be Done?" Paper presented at the First National Conference on Prevention Research Findings: Implications for Alcohol and Drug Abuse Planning. Kansas City, March 26-30, 1988.

"The Logic of Research: An Intuitive Approach to Prevention Research." Workshop given at the First National Conference on Prevention Research Findings: Implications for Alcohol and Drug Abuse Planning. Kansas City, March 26-30, 1988.

"Developing a Research Agenda on the Prevention of Alcohol Problems at the Worksite." Presentation at NIAAA Research Conference on Alcohol and the Workplace: Integrating Perspectives on Prevention and Intervention. Jekyll, Island, Georgia, May 21-24, 1988.

"Lessons Learned to Date: Applications for Alcohol and Other Drug Programs." Invited panellist at Promising Media Strategies Workshop, sponsored by the Division of Communication Programs, Office of Substance Abuse Prevention. Washington DC, July 7-8, 1988.

"Alcohol and Health: The Prevention of Problems." Presentation to New Jersey Alcoholic Beverage Control Study Commission Panel, Annual Convention of the New Jersey Liquor Stores Owners' Association, Atlantic City, October 19, 1988.

Director, First Rutgers/Cornell Symposium on the Prevention of Alcohol and Other Drug Problems, Rutgers University, October 28-29, 1988.

Discussant, "Giving drugs a bad name: New media campaigns in the "War on Drugs": A panel discussion." American Public Health Association Annual Meeting, Boston, November, 13-17, 1988.

"Drug Abuse: What Can We Do to Prevent It?" Pediatric Rounds, St. Peter's Medical Center, New Brunswick, NJ, November 10, 1988.

"Education and Baseball Bats: Alcohol Curricula and Policies." Presentation at the Alcohol Policy VI Conference. Ann Arbor, November 29 - December 2, 1988.



"Community Perceptions of Strategies to Prevent Alcohol Problems." Presentation at the Alcohol Policy VI Conference. Ann Arbor, November 29-December 2, 1988.

Consultant and leader, Drug Free Schools and Community Seminar, Monroe, Louisiana, December 5-6, 1988.

"The Reality of the Community versus the Control of Research." Paper presented at the Symposium on Experiences with Community Action Projects for the Prevention of Alcohol and Other Drug Problems. Toronto, Canada, March 12-16, 1989.

"Alcohol and Drug Education in the Schools: Past, Present and Future." Paper presented at New Jersey State Annual Prevention Conference, Prevention '89: A Look to the Future. Atlantic City, NJ., April 12-14, 1989.

"Future Trends in Drug Use." Alcohol/Drug Awareness Week, St. Peter's Hospital, New Brunswick, NJ, May 4, 1989.

"The Future of School-based Programs in Preventing Alcohol/Drug Problems." Invited address, Addiction Research Institute, Department of Community Medicine, Wayne State University, Detroit, MI. May 8, 1989.

"Staff Development Strategies for Effective Substance Abuse Prevention", panellist and group discussion leader, Addiction Research Foundation, Toronto, Canada, June 7-8, 1989.

"Generic and Specific Approaches to Community-based Alcohol/Drug Abuse Prevention Programming." Invited address, Community Mental Health Center of Piscataway, UMDNJ. October 3, 1989.

"Current Perspectives and Issues in the Prevention of Alcohol/Drug Abuse." Invited address, NIDA, Rockville, MA., October 17, 1989.

"Recent and Future Trends in Drug Use: Implications for Prevention of Alcohol/Drug Abuse." Invited address to residents, St. Peter's Hospital, New Brunswick, NJ, October 27, 1989.

"Health Promotion: Present Practice and Future Promise." Special Seminar, Division of Community Health, School of Medicine, University of Toronto, February 19, 1990.

"The Evaluation of Prevention Programs." Plenary Address, New England Prevention Institute, Worcester, Mass., April 4-6, 1990.

"Evaluating School-based Prevention Strategies: Alcohol, Tobacco, and Other Drugs." Invited address, University of California, San Diego, Seminar on The Effectiveness of School Curricula, San Diego, Ca, May 17-18, 1990.

"Prevention and Risk Factors in Substance Abuse; Entry Points--Church, School and Workplace." Invited

Michael Goodstadt Ph.D., C.Psych.

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presentation at Ontario Multi-faith Task Force on Substance Abuse Conference '90, Toronto, October 15-17, 1990.

"Youth and the Street: Future Directions for Research." Invited presentation at Street Youth Symposium, Toronto, October 15, 1990.

"Effective Prevention Strategies and Tactics in Drug Abuse." Presentation at Educational Course for Coroners, Toronto, October 24-26, 1990.

"Prevention: Training of Researchers." Invited presentation at ADAMHA Prevention Research Program Directors Meeting, Bethesda, MA, November 13-14, 1990.

"Models of Community Action." Invited faculty. Community Action Group Workshop. Gananoque, March 7, 1991.

"Collaboration in Research, Development and Dissemination: Opportunities and Barriers." Workshop presentation at ARF Staff Conference '91, Toronto, March 19-20, 1991. (With R. Douglas).

"Effective Youth Programmes: Highlights and Characteristics or 'Being Smart' in Planning Youth Programmes." Presentation at 36th International Institute on the Prevention and Treatment of Alcoholism, Stockholm, Sweden, June 2-7, 1991.

"Prevention Initiatives for Youth: A Report from North America." Invited presentation at Alcohol & Young People: A National Conference, Edinburgh, Scotland, October 8, 1991.

"Commonalities of Alcohol, Tobacco and other Drugs: Problems and Opportunities for Prevention and Treatment." Presentation at 119th Annual Meeting of American Public Health Association, Atlanta, GA, November 10-14, 1991.

"Powerful Ideas on Competitive Advantage." Queen's University Marketing Association National Conference 1992. Invited panel participant. Kingston, Ontario, January 23-24, 1992.

Eastern Ontario Health Promotion Workshop. Faculty. Merrickville, Ontario, March 11, 1992.

"Public Health Agenda and Alcohol Policy: Public Opinions, Municipal Policies, Alcohol Advertising, and the Changing Regulatory Environment." Presentation at "Alcohol Policy VIII: Alcohol Policy and Community Action: Agendas for Today", Washington, D.C., March 25-27, 1992. (With N. Giesbrecht, R.R. Douglas, & R. Room).

"Social Costs of Alcohol Promotion." Invited presentation at "Advocacy against Alcohol Promotion Workshop," North York's Mayor's Task Force and the Black Creek Focus Community Coalition. North York, Ontario, April 6, 1992.

"Advertising of Alcoholic Beverages on Canadian Television: Interpretation of a Recent Alcohol Policy Debate." Paper presented at the 18th Annual Alcohol Epidemiology Symposium. Toronto, June 1-5,

1992. (With N. Giesbrecht).

"Evaluation of Drug Education and Prevention Programs for School-Aged Children and Youth." Paper presented at consultation session for Westat Corp. and U.S. Department of Education. Washington D.C., September 1, 1992

"Prevention Programs for School-Aged Children and Youth." Fourth Meeting of Heads of Major Alcohol Centres. Toronto, September 21, 1992.

"Current Alcohol Related Policy Issues." Ontario Focus Communities Workshop. Bolton, Ontario, October 6, 1992.

"Protecting Oneself and Protecting Others: Refusing Service, providing warnings and other Strategies for Alcohol Monopolies." Paper presented at the International Symposium on Alcohol Monopolies and Social and Health Issues. Toronto, October 27-30, 1992. (With Larry Flynn).

"How Effective are Alcohol and Other Drug Prevention and Treatment Programs?" Invited presentation. Ontario Ministry of Health, Toronto, February 19, 1993.

"Recent Research and Findings concerning the Effectiveness of Drug Education." Invited Plenary Presentation, Canadian Association of Chiefs of Police Drug Education Symposium. Brampton, Ontario, April 13-15, 1993.

"Ontario Substance Abuse Strategy." Presentation at Community Needs Assessment Workshop, Addiction Research Foundation. London, Ontario, June 17-18, 1993.

"Public Health Issues and Government Policy." Presentation at Alcohol and Tobacco Policies Symposium, Addiction Research Foundation. Toronto, December 1-2, 1993. (With John Garcia).

"Ontario Substance Abuse Strategy." Presentation at ARF Staff Development Conference: Planning for Tomorrow. Toronto, December 14-16, 1993.

"Secondary School High Risk Youth Project." Paper presented at 5th International Conference on the Reduction of Drug Related Harm. Toronto, March 6-10, 1994.

"Current Research and Policy Implications for Children and Youth: Opportunities for Health Promotion." Invited presentation to "Children and Youth Substance Abuse." Invited presentation, Ministry of Health, Ontario Substance Abuse Bureau, Seminar. Toronto, September 27, 1994.

"Health Promotion and the Bottom Line: What Works?" Invited plenary address. 7th National Health Promotion Conference. Brisbane, Australia, February 12-15, 1995.

"Challenges and priorities for effective health promotion approaches affecting risky drinking among young adults." Paper presented at 10th Alcohol Policy Conference. Toronto, May 5-8, 1996.

“Drinking after participating in sports and other physical activities.” Paper presented at 10th Alcohol Policy Conference. Toronto, May 5-8, 1996.

“A model in action, using health promotion, community development and participatory research in addressing alcohol issues in a university community.” Paper presented at Fourth Canadian Conference on Health Promotion, Montreal, June 9-11, 1996. (With Klint, K., Chalmers, H., Shick-Porter, M.)

“Towards an empirical account of capacity: Preliminary results of a pilot study.” Paper presented at Fourth Canadian Conference on Health Promotion, Montreal, June 9-11, 1996. (With Jackson, S., Robertson, A., Burman, D., Poland, B., Salzberg, L., & Cleverly, S.)

“The challenge to health promotion in hard times: What can health promotion offer the vulnerable?” Invited paper, sponsored by the Connaught Laboratories and the Community Health Alumni Association (University of Toronto). Canadian Public Health Association 87th Annual Conference, Vancouver, July 2-5, 1996.

“Mental health promotion: Developing an operational definition.” Paper presented at Canadian Public Health Association 87th Annual Conference, Vancouver, July 2-5, 1996. (With Harvey, B., Rootman, I., & Craig, N.)

“Challenges and priorities for effective alcohol policies: A health promotion perspective.” Keynote address, *Communities Take Action* Forum, Peterborough, Ontario. March 25, 1997.

“Social determinants of health: Implications for health policy and health programs.” Invited presentation, Centers for Disease Control, Urban Research Centers Meeting, Seattle, WA., May 8-9, 1997.

“A societal perspective: Prevention of alcohol and drug-related problems.” Invited plenary address, Ninth Annual Scientific Meeting, Canadian Society of Addiction Medicine, Halifax, Nova Scotia. October 17-19, 1997.

“It takes a village: Community involvement in combatting substance abuse.” Invited address. Substance Abuse Symposium for Health Professionals, Birmingham, Alabama, USA. February 24-25, 1998.

“Identification of best practices in health promotion.” Canadian Public Health Association 89th Annual Conference, Montreal. June 7-10, 1998

“The role of evidence in health promotion best practices.” XVIth World Conference on Health Promotion and Health Education, San Juan, Puerto Rico. June 21-26, 1998.

“The role of evidence in planning and making the case for health promotion.” XVIth World Conference on Health Promotion and Health Education, San Juan, Puerto Rico. June 21-26, 1998.

“The role of evidence in health promotion best practices.” Invited paper presentation. International Conference on Health Promotion, Cardiff, Wales, September 23-25, 1998.

“The contributions of evidence for health promoting hospitals.” Invited paper presentation. 7<sup>th</sup> International Conference on Health Promoting Hospitals, Swansea, Wales, April 21-23, 1999.

“The role of evidence in health promotion best practices.” Invited paper presentation. 4<sup>th</sup> European IUHPE Conference on Effectiveness and Quality of Health Promotion, Helsinki and Tallinn, May 16-19, 1999.

“Evidence for the effectiveness of health promotion: Has the case been made?” Canadian Public Health Association 90<sup>th</sup> Annual Conference, Winnipeg, June 6-9, 1999 (with Barbara Kahan).

“The role and contributions of “Evidence” in the practice of health promotion.” Ontario Public Health Association Conference, Toronto, November 15-17, 1999.

“Identifying and applying best practices in health promotion.” Ontario Public Health Association Conference, Toronto, November 15-17, 1999 (with Barbara Kahan).

“Evidence for health promoting hospitals.” Invited paper presentation. Hospitals for Health Conference, Northern Ireland Health promoting Hospitals Regional Network, Belfast, Northern Ireland, February 2, 2000.

“The tensions between ethics and evidence in health promotion best practices.” (Workshop). XVIIth World Conference on Health Promotion & Health Education, Paris, France, July 15-20, 2001 (with Barbara Kahan).

“Taking a best practices approach to developing health promoting public policy.” Canadian Public Health Association Conference, Saskatoon, October 24, 2001 (with Barbara Kahan).

“Bridging the gap between evidence and health promotion decision-making.” Ontario Public Health Association Conference, Kitchener, November, 7, 2001 (with Barbara Kahan)

“New Health Promotion, New Research Designs.” Invited keynote presentation. Invited Experts Conference, Rotterdam, The Netherlands. February 17, 2003.

“Taking a best practices approach to health promotion: Contributions from international experiences in the private and public sectors.” Oral poster presentation. 18<sup>th</sup> World Conference on Health Promotion and Health Education, Melbourne, Australia. April 26-30, 2004.

“Improving health promotion practices and achieving desired outcomes through the Interactive Domain Model (IDM).” Invited address. 2<sup>nd</sup> Annual Conference on Performance Measurement in Healthcare: Balancing Accountability, Efficiency and Quality of Care. Vancouver, June 7-8, 2004.

“The Canadian Best Practices System: Enhancing Canada’s decision-making capacity for health promotion and chronic disease prevention.” Canadian Society of Epidemiology & Biostatistics. Calgary, May 30, 2007. (With Nina Jetha).

“Developing public health strategies related to alcohol/drug abuse and problem gambling: The Ottawa Charter in action.” 19th World Conference on Health Promotion and Health Education. Vancouver, June 8, 2007. (With John McCready).

“The Pan-Canadian Father Involvement Initiative: The Ottawa Charter meets the Population Health Approach .” 19th World Conference on Health Promotion and Health Education. Vancouver, June 8, 2007.

“Enhancing Canada’s decision-making capacity.” National Forum on Cancer Care for all Canadians: Improving access & Minimizing Disparities for Vulnerable Populations. Vancouver, November 1-3, 2007. (With Nina Jetha).

“Launch of Phase II of PHAC Canadian Best Practices Portal.”: Invited keynote address. Chronic Disease Prevention Alliance of Canada, 3<sup>rd</sup> National Conference. Ottawa, November 24-26, 2008.

“The Canadian Best Practices Portal: A tool for working in settings” (Invited keynote address). Settings for All Conference: Developing Action Frameworks on Cancer, Chronic Disease & Disadvantage. Ottawa, May 21-22, 2009.