

# Morty Eisenberg MD, MScCH, CCFP, FCFP

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## Curriculum Vitae – April 2013

<b>Education</b>	<b>Master of Science in Community Health (MScCH)</b> [2009] <b>Wound Prevention and Care</b> <b>Dalla Lana School of Public Health,</b> <b>Faculty of Medicine, University of Toronto</b>
	<b>Clinical Teacher Certification Equivalent</b> [2009] <b>Department of Family and Community Medicine,</b> <b>Faculty of Medicine, University of Toronto</b>
	<b>Fellowship in Family Medicine (FCFP)</b> [2004] <b>The College of Family Physicians of Canada</b>
	<b>Certification in Family Medicine (CCFP)</b> [1977] <b>The College of Family Physicians of Canada</b>
	<b>Licentiate of the Medical Council of Canada (LMCC)</b> [1976]
	<b>Doctor of Medicine (MD)</b> [1975] <b>Faculty of Medicine, University of Toronto</b>
<b>Professional Experience</b>	<b>Wound Consultant</b> [2006- ] <b>St. John's Rehab Hospital; Toronto, Canada</b>
	<b>Hospitalist, Complex Musculoskeletal Program</b> [1980-1990] <b>St. John's Rehab Hospital; Toronto, Canada</b> [2000- ]
	<b>Family Physician</b> [1977- ] <b>Community Group Practice; Thornhill, Canada</b>
	<b>Emergency Department Casualty Officer</b> [1977-1985] <b>North York Branson Hospital; Toronto, Canada</b>

<b>Professional Appointments</b>	<b>Member, Board of Directors Canadian Association of Wound Care</b>	<b>[2012- ]</b>
	<b>Active Staff – Hospitalist and Wound Consultant Sunnybrook Health Sciences Centre, St. John’s Rehab; Toronto, Canada</b>	<b>[2012- ]</b>
	<b>Special Advisor to Mr. Sheldon Levy President of Ryerson University; Toronto, Canada</b>	<b>[2011- ]</b>
	<b>Associate Staff – Academic Appointment University Health Network; Toronto, Canada</b>	<b>[1998-2013]</b>
	<b>Active Staff – Department of Family Medicine York Central Hospital; Richmond Hill ON, Canada</b>	<b>[1985- ]</b>
	<b>Active Staff - Hospitalist St. John’s Rehab Hospital; Toronto, Canada</b>	<b>[1980-1990] [2000-2012]</b>
<b>Hospital Administrative Appointments</b>	<b>Associate/Interim Chief Medical Officer St. John’s Rehab Hospital; Toronto, Canada</b>	<b>[2010- ]</b>
	<b>President of the Medical Staff St. John’s Rehab Hospital; Toronto, Canada</b>	<b>[2006-2008]</b>
	<b>Hospitalist Division Head St. John’s Rehab Hospital; Toronto, Canada</b>	<b>[2001- ]</b>
	<b>Member, Board of Directors St. John’s Rehab Hospital; Toronto, Canada</b>	<b>[1985-1990] [2006-2008]</b>
	<b>Medical Chief of Staff St. John’s Rehab Hospital; Toronto, Canada</b>	<b>[1985-1990]</b>
	<b>Chief Resident, Family and Community Medicine Toronto General Hospital; Toronto, Canada</b>	<b>[1976-1977]</b>
<b>Academic Appointments</b>	<b>Co-director MScCH WPC Program Dalla Lana School of Public Health; Faculty of Medicine, University of Toronto</b>	<b>[2012- ]</b>

	<b>Assistant Professor</b> <b>Dalla Lana School of Public Health;</b> <b>Faculty of Medicine, University of Toronto</b>	<b>[2012- ]</b>
	<b>Assistant Professor</b> <b>Department of Family and Community Medicine;</b> <b>Faculty of Medicine, University of Toronto</b>	<b>[1998- ]</b>
	<b>Lecturer,</b> <b>Department of Family and Community Medicine;</b> <b>Faculty of Medicine, University of Toronto</b>	<b>[1980-1992]</b>
<b>Teaching Experience</b>	<b>Educational Faculty Member</b> <b>Institute of Wound Management and Prevention,</b> <b>Canadian Association of Wound Care</b>	<b>[2010- ]</b>
	<b>Coordinator, Medicine Division</b> <b>International Interprofessional Wound Care Course,</b> <b>Departments of Public Health and Medicine,</b> <b>Faculty of Medicine, University of Toronto</b>	<b>[2008- ]</b>
	<b>Preceptor</b> <b>Undergraduate Electives Program</b> <b>Department of Family and Community Medicine;</b> <b>Faculty of Medicine, University of Toronto</b>	<b>[1995- ]</b>
	<b>Core Curriculum Teaching Supervisor</b> <b>Department of Family and Community Medicine;</b> <b>Faculty of Medicine, University of Toronto</b>	<b>[1980-1990]</b>
<b>Awards and Achievements</b>	<b>Academic Excellence in Teaching</b> <b>St. John's Rehab Hospital, Toronto, Canada</b>	<b>[2007-2008]</b> <b>[2008-2010]</b>
	<b>Teaching Excellence Award</b> <b>Undergraduate Community Electives Program,</b> <b>Department of Family and Community Medicine;</b> <b>Faculty of Medicine, University of Toronto</b>	<b>[1999-2000]</b> <b>[2007-2008]</b>
	<b>Project to establish best practices in wound care at St. John's Rehab Hospital: selected as one of five Canadian finalists in the Canadian Healthcare Excellence in Quality Award Competition</b> <b>[2007]</b>	

<b>Presentations</b>	<p><b>“Pressure Ulcers (L Series)”, CAWC 18<sup>th</sup> Annual Conference, London, Canada. [Nov 2012]</b></p> <p><b>“Prevention and Treatment of Pressure Ulcers with Special Emphasis on the Spinal Cord Injury Population”, CAWC Wound Care Conference; Ottawa, Canada. [Nov 2011]</b></p> <p><b>“Venous Ulcer Disease”, CAWC Professional Wound Care Conference; Calgary, Canada. [Nov 2010]</b></p> <p><b>“Managing Pressure Heel Ulcers”, Ontario Society of Chiropodists Conference; Toronto, Canada. [April 2009]</b></p> <p><b>Poster Presentations: “An Educational Model for Developing a Successful Wound Care Program in a Hospital Setting”</b></p> <ul style="list-style-type: none"> <li><b>• Canadian Association of Wound Care (CAWC) Conference; London ON, Canada. [Nov 2007]</b></li> <li><b>• International Forum on Quality and Safety in Health Care; Paris, France. [April 2008]</b></li> <li><b>• 3rd Congress of World Union of Wound Healing Societies; Toronto, Canada. [June 2008]</b></li> </ul>
<b>Publications</b>	<p><b>van Rijswijk L, Eisenberg M. Wound assessment and documentation. In: Krasner DL, Rodeheaver GT, Sibbald RG, Woo KY, eds. <i>Chronic Wound Care: A Clinical Source Book for Healthcare Professionals</i>. Vol 1. 5<sup>th</sup> ed. Malvern, PA: HMP Communications; 2012:99-115.</b></p>
	<p><b>Eisenberg M. The adverse effects of over-the-counter medication in the elderly. <i>Rehab &amp; Community Care Medicine</i>. 2011 Spring;20(1):16-21.</b></p>
	<p><b>Eisenberg M. When is a horse not a horse? <i>WCET Journal</i>. 2011 Jan/Mar;31(1):24.</b></p>
	<p><b>Eisenberg M. A model for implementing best practices in wound care in a hospital setting. <i>Wound Care Canada</i>. 2009;7(1):32-38.</b></p>
<b>Research</b>	<p><b>Pilot study assessing the feasibility of an inpatient Wound Assessment Unit, St. John’s Rehab; Toronto, Canada [2008-2009]</b></p>

<b>Professional Affiliations</b>	<b>Canadian Association of Wound Care</b>	<b>[2003- ]</b>
	<b>Ontario and Canadian Medical Associations</b>	<b>[1977- ]</b>
	<b>Canadian Medical Protective Association</b>	<b>[1977- ]</b>
	<b>The College of Family Physicians of Canada</b>	<b>[1977- ]</b>
	<b>The College of Physicians and Surgeons of Ontario</b>	<b>[1977- ]</b>