

## **CASUAL OPPORTUNITY**

### **DALLA LANA SCHOOL OF PUBLIC HEALTH, UNIVERSITY OF TORONTO**

**Date of Posting:** July 15 , 2025 **Hours of Work:** Part-time

**Hourly Rate:** \$35 CAD per hour for a maximum of 150 hours

**Length of Contract:** Ends with final deliverables due by December 2, 2025

**Closing Date:** July 24, 2025

### **SUMMARY OF DUTIES**

The Dalla Lana School of Public Health (DLSPH) is seeking to hire an innovative, creative videographer/analyst.

Summary Description of Responsibilities:

- Utilizing graphic, text and video content provided, produce visual content for display monitors and presentation screens at the November 2025 award ceremony.
- Edit live-stream video post-event to show presentation of nine distinct awards.
- Maintain confidentiality of nominations, winners, and location of ceremony.

The second annual Ontario Health System Awards are being hosted by the DLSPH in November 2025. These awards provide:

- An opportunity to celebrate the achievements of Ontario's health system.
- A much-needed boost of morale to teams and individuals who have gone above and beyond.
- Recognition of the efforts of the people working in Ontario's health system.
- An opportunity to celebrate successes and models for emulation.

Here is a link to the live stream of the 2024 ceremony and the archive of winner video screen content for reference.

<https://youtube.com/@ohsqiawards?si=Ag7hTTqyWwSfJ98d>

### **Duties include, but are not limited to:**

1. Direction from, and collaboration with Darlene MacLeod, Health Systems Event Director, DLSPH and other staff as required. Text content, graphics for logos, etc. will be provided on PowerPoint storyboards.
2. Collaboration with streaming and location vendors as required to confirm technical specifications for screen content.
3. Production of monitor and ceremony screen content with 'Welcome to Awards and Thank You to sponsors and partners loop, includes logos and images of award sculpture, with reference to nine award categories and 27 nominees – no soundtrack. This loop will be on ceremony screens while opening reception takes place.

4. Video screens of nine award categories, with images/videos/names of the top three nominees in each category for a total of approx. 45 second vignettes of 27 nominee screens with images and/or video - no soundtrack. Animated screens for winner announcements.
5. Ceremony Screensaver – Welcome with animated Awards Logo
6. Thank you to our sponsors animated logos.
7. Post-event editing of live stream for post event publicity
  - a. Nine winner videos for each category for ceremony and website use

**Timelines:**

Final dates and statement of work to be determined in consultation with videographer/ animator. August - September 2025

DLSPH will provide:

- Nominee images, video clips, if available, organizational logos, graphics
- Access to DLSPH and sponsors' logos/branding guidelines
- Access to award sculpture video
- Draft storyboard .ppt content for 27 nominee vignettes

October – December 2, 2025

- Final storyboard of screen content to be prepared for review and sign off by end of October
- Edited screens to be available early November for preview and approval
- Final videos – ready November 3<sup>rd</sup> for event scheduled for November 25<sup>th</sup>
- Post event editing of live-stream and nine winner videos to be completed by December 2, 2025

**QUALIFICATIONS**

- Excellent organizational, communication and time-management skills
- Creative, innovative approach to producing high-quality content
- Excellent video production and editing and ability to animate text and images

**SUBMISSION OF APPLICATION**

Please submit your letter of interest and curriculum vitae with links to samples of your work by email to: [dd.macleod@utoronto.ca](mailto:dd.macleod@utoronto.ca)

Successful applicants will be contacted by email the week of August 4, 2025.